### One Common Bond – The Horse One Common Voice – Maryland Horse Council



# MEMBERSHIP BENEFITS

### **Maryland Horse Council**

PO Box 606, Lisbon, MD 21765 | 15928 Frederick Road, Woodbine, MD 21797 844-MDHORSE | admin@mdhorsecouncil.org | www.mdhorsecouncil.org

### MARYLAND HORSE COUNCIL MISSION



**JOIN TODAY** 

Do you love horses? Have horses? Operate a horse-related business? Own or manage a horse farm? Ride horses? Then a Maryland Horse Council membership is for you.

Maryland Horse Council, Inc. (MHC) is a 501(c)(6) trade association that represents all segments of the Maryland horse community, at the state and local level, from recreational riding to top sport horses to backyard ponies and therapy horses. We promote programs and policies to protect horse health and safety, foster a vibrant horse industry and safeguard equestrian lands for farms, competitions and riding.

Maryland has more horses per square mile than any other state and is home to about 100,000 horses and 705,000 acres of horse farms. As your advocate, the Maryland Horse Council tracks legislation and regulations to assure that they support our horse community. We provide quality information to the media on the positive contribution of horses to life in Maryland. We hold frequent online and in-person seminars

for education on diverse topics such as insurance, labor regulations, fire prevention and farm stewardship. Our Industry Professional members benefit from high-level networking and discounted products and services.

MHC celebrates the wonderful world of horses with special Members Only events at beautiful horse farms and at fun competition venues such as polo matches and hunt races.

We invite you to show your support for our horses and the horse community in Maryland! Join us, together with others who love horses, to ensure a great future for our Maryland equines and horse community as a whole.



**<u>Representative in Annapolis</u>** Representing the interests of the horse community to the state government and regulatory agencies.



**Community Network & Resource** Connecting MD horse people and businesses and organizing networking and educational events.

#### **Current MHC Committees**

Executive Government Relations Membership Equine-Assisted Therapy Farm Stewardship Trails & Greenways Business Network Thoroughbreds & Standardbreds

Consider lending your expertise to support the Maryland horse community!







Maryland Horse Council | Membership Benefits

### MARYLAND HORSE COUNCIL PUBLICATION



#### **The Equiery, Your Maryland Horse Council Publication**

The Equiery is printed 12 times per year and MHC members are mailed a complimentary copy each month!



# **AFFILIATIONS**



#### Maryland Horse Council Foundation, Inc.

MHC is affiliated with the Maryland Horse Council Foundation, Inc., a 501(c)(3) charity dedicated to the Maryland horse industry and to solidifying the strong ties between Maryland residents and the Maryland equine community. The Foundation runs the Maryland Equine Transition Service (METS).



#### **Maryland Equine Transition Service**

a Maryland Horse Council Foundation Program

METS is a conduit program of the Maryland Horse Council Foundation that provides safe alternatives for horses needing homes by helping owners identify and select the best transition options for their horses.

www.mdequinetransition.org



#### **Horse Council PAC**

The Horse Council Political Action Committee was established to provide members and the public with a way to financially support the campaigns of candidates for state office who understand and support the public policy agenda of MHC.

### MARYLAND HORSE COUNCIL MEMBER BENEFITS

	<b>Individual</b> \$40	Youth (under 21) \$5	Industry Professional \$100	Association* \$100
Representation to protect and grow our horse industry on State of Maryland legisla- tive and regulatory affairs		à	à	Ř
Listing in membership direc- tory (directory also accessible on www.equiery.com)	Name & photo		Business, name, logo & link	Association, name, logo & link
Use of "Proud Member" logo	×	à	à	×
Savings w/national brands & local partners/businesses	×	à	à	×
Discounts to ticketed events	M	<b>A</b>	à	
Special membership rates				Discounted individual member- ships for your assoc. members
Event listings in e-newsletter & highlighted in <i>The Equi-</i> <i>ery's</i> annual print calendar			<b>X</b>	Ř
Invitations to members-only events & educational sem- inars	<b>N</b>	<b>A</b>	<b>X</b>	<b>XX</b>
Business Networking events & seminars			à	
Equiery Subscription		<b>A</b>	à	X
<i>Equiery</i> advertising dis- counts & exclusive specials	<ul> <li>\$5 off classified ads</li> <li>\$5 off photo classified ads</li> <li>Free online-only classifieds</li> <li>Free instant &amp; photo up- grades for classified ads</li> </ul>		<ul> <li>5% off any size display ad</li> <li>5% off all digital products</li> <li>\$5 off classified ads</li> <li>\$10 off photo classified ads</li> <li>Free online-only classifieds</li> <li>Free instant &amp; photo upgrades for classified ads</li> <li>Highlighted in Ad Index</li> </ul>	<ul> <li>5% off any size display ad</li> <li>5% off all digital products</li> <li>\$5 off classified ads</li> <li>\$10 off photo classified ads</li> <li>Free online-only classifieds</li> <li>Free instant &amp; photo upgrades for classified ads</li> <li>Highlighted in Ad Index</li> </ul>
Participation in the Industry Professional News column			à	
Promotional video pub- lished on MHC Youtube			à	

\*Attention Associations - Customized benefits plans are available to maximize your Association membership. Just ask and we will work with you to build a mutually beneficial plan based on your association's size and mission.

## MARYLAND HORSE COUNCIL ADVANTAGE

All membership levels of the Maryland Horse Council are eligible for significant savings on nationally known select products and services! The information on how to access to these offers is available in our member portal! *Exclusions may apply to offers listed below.* 



join.mdhorsecouncil.org | 844-MDHORSE



#### Join Online • join.mdhorsecouncil.org



#### **Contact Us** 844-MDHORSE • admin@mdhorsecouncil.org

#### Mailing Address Maryland Horse Council • PO Box 606 • Lisbon, MD 21765



One Common Bond - The Horse



One Common Voice - Maryland Horse Council

### MARYLAND HORSE COUNCIL

#### **MEMBER INFORMATION:** (please fill in all applicable information & return via mail or email)

Business or Association Name:		
Contact Name:		
Address:		
City:	State:	Zip:
Cell: He	ome:	Work:
Email(s):		
	online Member Directory	
ANNUAL MEMBERSHIP TYPE: (check yo	our membership type/amount)	
IndividualYouth \$40 \$5	Industry Professional	Association \$100
<i>vv</i> .	<b>4</b> .00	<i>•••••</i>
<b>PAYMENT:</b> (Can be paid via website, mail or	hone)	
Credit Card Mail	Phone Total:	
Credit Card #:		
Expiration Date:	Security Code:	MARYLAND
Name on Card (print):		<u>HORSE</u>
Signature:		cooncil
Billing Address (if different from above):		
City:	State:	Zip:
Join Online	<b>Mail Payments</b>	Pay by Phone
join.mdhorsecouncil.org	Maryland Horse Council P.O. Box 606 • Lisbon, MD 2176	(844) MDHORSE
	Maryland Horse Council mbership@mdhorsecouncil.org •	www.mdborsecoupcil.org

The Maryland Horse Council is a 501(c)(6) organization. Membership dues, payments, and gifts to the Maryland Horse Council and its Political Action Committee are not deductible contributions for federal income tax purposes. Such payments may be deductible under the Internal Revenue Code as ordinary and necessary business expenses.

Membership Benefits Packet